

# Learning lessons from implementation of a national diabetes prevention programme in England

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## NHS Diabetes Prevention Programme

- "Healthier You" NHS Diabetes Prevention Programme (NHS DPP)
- 200,000 NHS DPP places available annually by 2023
- 5 providers deliver NHS DPP across England
- New Contractual Framework from August 2019
- Now includes a digital option as well as face to face





### **Evaluation of NHS DPP**

- Diabetes Prevention Long term Multimethod Assessment DIPLOMA
- 4 year programme (2017- 2021)
- 7 work packages
- Work package 2 (WP2): implementation of NHS DPP
  - Explore how implementation differs across settings



## Methods of WP2 - implementation

#### Longitudinal telephone interview study

- Sampling:
  - Local leads responsible for implementation of NHS DPP in sampled case sites
- Data collection
  - 1st interviews Nov 2017 to Jan 2018 20 interviews across 16 sampled case sites<sup>1</sup>
  - 2<sup>nd</sup> interviews Oct 2019 to Jan 2020 24 interviews across 19 sampled case sites
- Analysis
  - Thematic approach utilising constant comparative method

#### **Incentives email survey**

- Explore variations in financial incentives or resource support across sites
- Conducted at 2 time-points: May 2018 and November 2019



## Implementation lesson 1: Promoting awareness of NHS DPP

- Awareness of NHS DPP by general practice staff vital for uptake
- 1<sup>st</sup> interviews lack of general awareness of NHS DPP
- 2<sup>nd</sup> interviews greater awareness but variation across site
  - Targeting low-referral practices
  - Communication lines challenging in general practice: find right contact
- Importance of continuing awareness raising



### Implementation lesson 2: provider relations

- Tension between provider and local leads due to contractual arrangements
  - Rules and responsibility of providers not clearly defined
- 15/19 case sites transitioned to new contractual framework in August 2019
- Main challenge: outgoing providers accruing long waiting lists
  - Governance issues waiting list patients had to be contacted to give permission for details to be passed to new provider
- Incoming providers compared favourably to outgoing providers



## Implementation lesson 3: Recruiting patients

- NHS England initial focus on getting sufficient referral volumes
- 2<sup>nd</sup> interviews greater focus on targeting 'high needs' populations
- Initiatives underway to target:
  - BAME population working with local voluntary or faith groups
  - Working age population events at local companies employing large workforce
  - Mental health population outreach work with local colleges
- Referral processes to ensure quality of referral leads to uptake
- Some exploring other referral routes e.g. secondary care
- 2<sup>nd</sup> interviews emphasis on getting to "business as usual"
  - Move away from 'case finding searches' and mass mailings
  - Identify patients at risk in routine consultations/health checks



## Implementation lesson 4: incentive payments

- Majority of sites were using financial incentives at 1st time-point
  - Capitation payment GP paid a fixed sum based on size of GP register
  - Fee for service payment paid per referral letter sent
  - Pay for performance fee based on patient referred to programme/up take
- Sites still using a variety of financial incentives at 2<sup>nd</sup> time-point
  - Variation across CCGs within a site
  - Mixed views on if financial incentives led to increased referrals
- Move towards stopping financial incentives
  - Monies used to support practices to improve referral rates
  - Monies used to employ 'project management' support greater engagement



## Implementation lesson 5: sharing learning

- 1<sup>st</sup> interviews recognised importance of sharing knowledge
- Forum to share knowledge not always available
- 2<sup>nd</sup> interviews less emphasis on shared learning emphasis on learning from their own previous experiences
- Some evidence on learning from neighbouring sites
- Still a lack of (national) opportunity to share learning



## Discussion/implications

### **Lessons for future implementers**

- Prioritise awareness of the programme
- Define clear responsibilities for stakeholders throughout implementation
- Transition to new framework/new provider
  - Robust transition plan/regular meetings/engagement between incoming and outgoing provider
- Provide mechanisms for sharing learning across country



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#### For more information about DIPLOMA:

https://www.arc-gm.nihr.ac.uk/projects/diploma-evaluation-national-nhs-diabetes-prevention-programme#Video%20Resources

<sup>1</sup>Stokes, J. Gellatly, J. Bower, P. Meacock, R. Cotterill, S. Sutton M. and Wilson, P. (2019) Implementing a national diabetes prevention programme in England: lessons learned, *BMC Health Services Research*, 19:991, <a href="https://doi.org/10.1186/s12913-019-4809-3">https://doi.org/10.1186/s12913-019-4809-3</a>



### Thank you for listening.

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